



NATIONAL  
MUSEUM  
UNITED STATES  
ARMY

**National Museum of the United States Army  
Museum Guide**



# The Campaign for the National Museum of the United States Army

A great Army deserves a great Museum . . . and I am inviting you to participate in a remarkable and long-overdue public tribute to the United States Army and its Soldiers.

This invitation to invest in The National Museum of the United States Army affords you the unique opportunity to help preserve the United States Army's legacy and the story of how our country's beginnings evolved into the great nation we are today.

The Museum, scheduled to open at Fort Belvoir, Virginia, in 2020, the Army's 245th birthday year, is envisioned as the Army's national landmark and an unforgettable educational destination that you can take pride in helping to create. It will be the nation's one and only Museum to present all facets of the Army through every period of American history. Its immersive exhibits, dynamic venues, distinctive special events, and geography, science, technology, engineering, and mathematics (G-STEM) educational programs will foster respect for and appreciation of the Army's enduring traditions and values . . . and especially for the selfless service and personal sacrifices of the 11 million living Army veterans and the 30 million American men and women who have worn the Army uniform since 1775.

The Museum will honor our Soldiers, preserve our history, educate the public, and inspire currently serving and future Soldiers. It will be spectacular, I assure you. You have an important role to play in helping to build this permanent tribute to the U.S. Army. We invite you to help complete the construction of the National Museum of the United States Army.

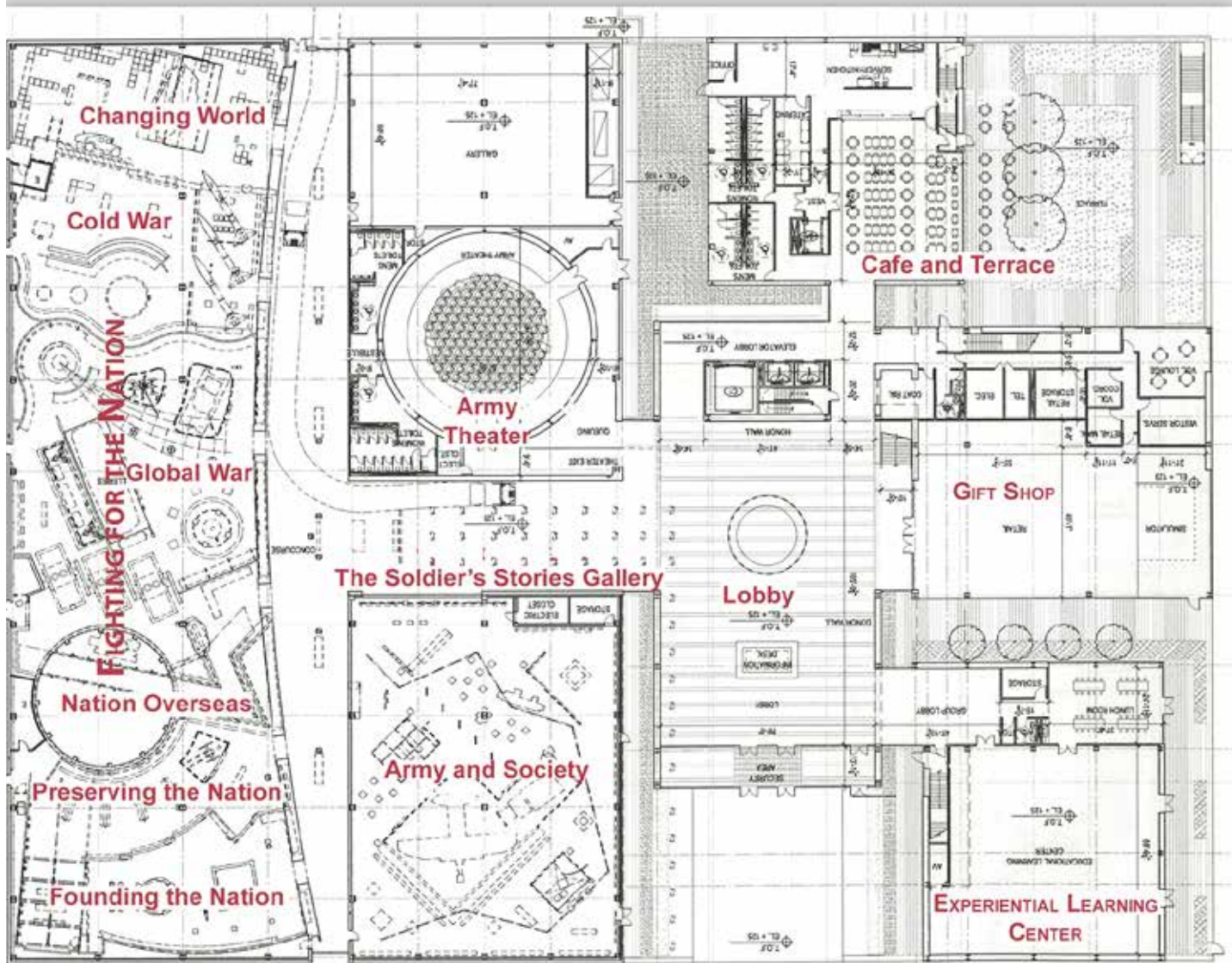
A handwritten signature in black ink, appearing to read "Gordon R. Sullivan".

General Gordon R. Sullivan USA (Ret.)  
Chairman, The Army Historical Foundation



## THE ARMY HISTORICAL FOUNDATION



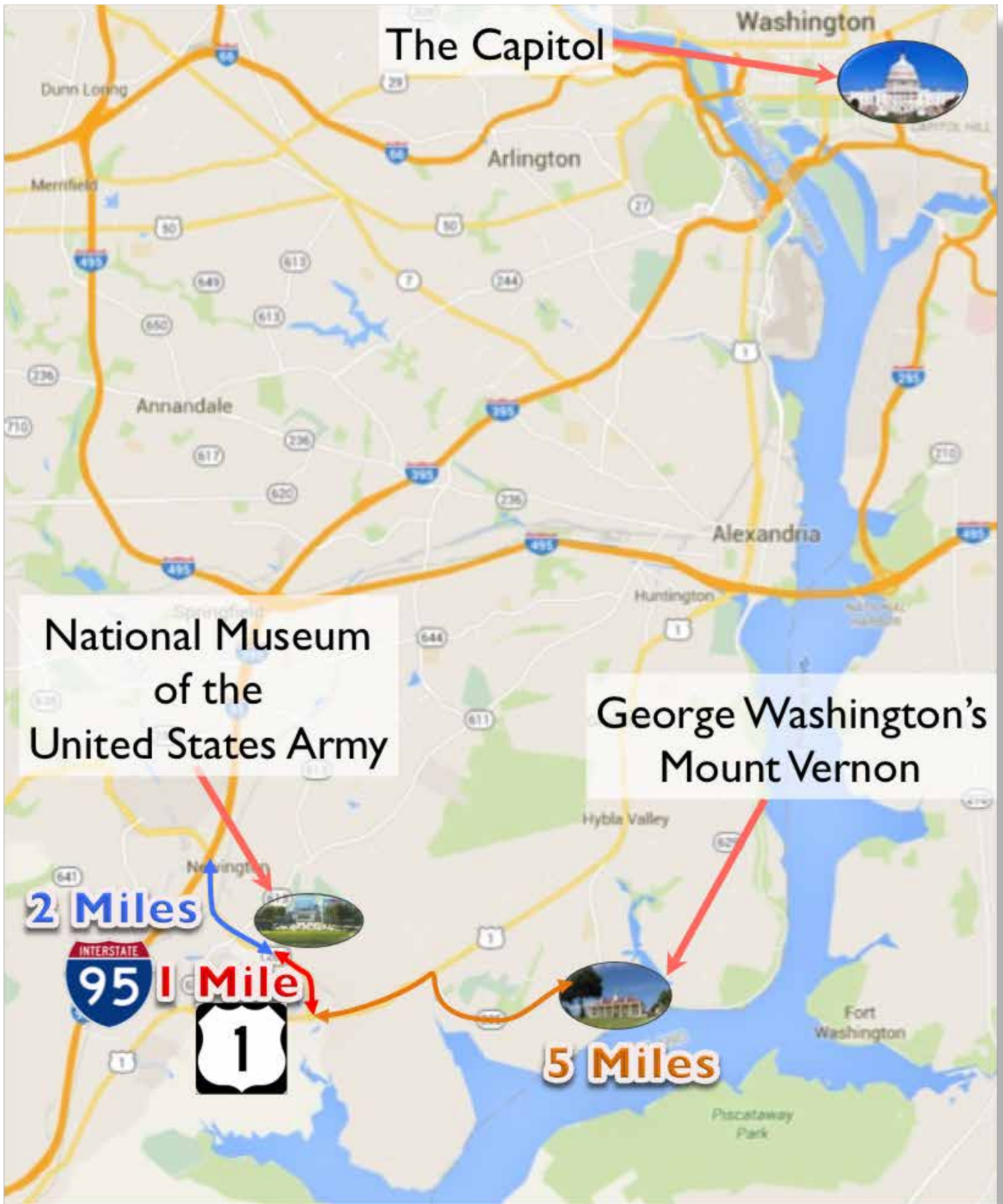


Museum Main Floor Plan

## It's the time to tell the story of American Soldiers!

The National Museum of the United States Army will combine immersive and interactive exhibits on the history and role of the U.S. Army with geography, science, technology, engineering, and mathematics (G-STEM) educational opportunities designed to capture the attention and imagination of visitors both old and young. As the true home of Army history and the stories of its Soldiers, the Museum will provide an environment where veterans, their families, and the general public can reflect, remember, and celebrate the enduring spirit of the United States Army. Located on 87 acres in Fort Belvoir, Virginia, the National Museum will encompass 185,000+ square feet of Museum building, a Parade Ground, an Amphitheater, the peaceful Memorial Garden, the Medal of Honor Garden, and the Army Trail.

Four principle galleries within the Museum will bring the Army's rich history to life. The *Soldiers' Stories Gallery* will feature personal accounts of ordinary men and women from all historic periods and walks of life who became Soldiers. In the *Fighting for the Nation Gallery* visitors encounter a comprehensive, focused series of stories spread among six smaller galleries that detail the major conflicts that lie at the heart of the Army's role as a fighting force. The *Army & Society Gallery* will explore the broad and often overlooked symbiotic relationship between the Army, its civilian leaders, and the people of the United States. Finally, the unique *Experiential Learning Center* will be an interactive resource center featuring Army-themed G-STEM educational programs for all ages.



The National Museum of the United States Army—complete with historical artifacts, interactive exhibits and other exciting displays—will be located just off the Interstate 95 and only six miles from George Washington's Mount Vernon at Fort Belvoir, Virginia, less than 30 minutes south of Washington, D.C.

# National Museum of the United States Army Campus



PROJECT LIMITS

FORT BELVOIR  
GUNSTON GOLF COURSE

OVERFLOW  
PARKING

FUTURE  
HOTEL

PARKING LOT 'D'

FUTURE TRAIL

PROJECT LIMITS

**Army Trail**

**Parade Field**

PARADE  
GROUND

GRANDSTAND  
PLAZA

FUTURE  
CHAPEL

**Chapel**

**Amphitheater**

**Memorial Garden**

FUTURE  
MEMORIAL  
THEATER

**Museum  
Building**

ENTRY  
PLAZA

SERVICE  
YARD

PROJECT LIMITS  
FOREST & WILDFIRE CORRIDOR

LIBERTY DRIVE

DROP OFF LOOP

FUTURE  
FOUNDERS  
HALL

SERVICE DRIVE

**Fairfax County Parkway**



*Conceptual rendering of the Lobby area.*

The inviting 7,500 square foot Lobby will welcome and orient visitors to the variety of Museum experiences and opportunities available. The versatility of the design will also allow the Lobby to serve multiple purposes during non-Museum hours, to include special events, ceremonies, and dinners with seating for more than 400..

### **Donor Wall**

Major donor recognition is an integral part of the Army Historical Foundation’s Campaign for the National Museum of the U.S. Army. Individuals, corporations, foundations, and organizations donating \$50,000 or more will be prominently displayed in the Museum’s Lobby in five circles of distinction—One-Star through Five-Star and the Commander-in-Chief’s Circle.

The generosity of all major donors will be recognized and prominently displayed in the Museum’s lobby.



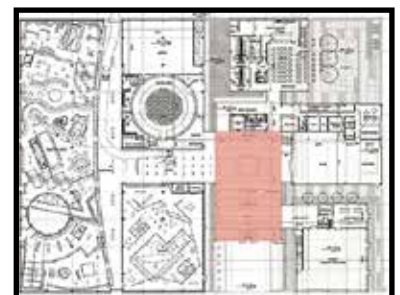
*Honor Wall sponsored by General Dynamics Corporation*

### **Wall of Honor (Colors of Courage)**

The Army has fought 11 wars and conducted 188 campaigns since 1775. Those hard-fought honors are represented by battle streamers that are attached to the Army flag as a reminder of the selfless service and courage of the over 30 million men and women who have served the nation during times of war and peace. It displays the identity, traditions and history that make up the intangible spirit of a unit—its soul.



*Museum Donor Wall*



# Lobby



*Conceptual rendering of Global War Gallery.*

The National Museum of the United States Army will include public spaces, galleries, exhibits, theaters, macro artifacts, tableaus, and vignettes.

To ensure a comprehensive presentation of the United States Army's storied history is available to visitors upon its opening, the Museum will include the *Soldiers' Stories Gallery*, *Fighting for the Nation Gallery*, and the *Army and Society Gallery*, along with the *Army Theater* and the *Army Concourse*. Also included will be the iconic *Lobby*, the *Experiential Learning Center*, *Veterans' Hall*, *Medal of Honor Garden*, *Army Canteen*, and *Museum Store*.

The galleries will feature various interactive exhibits, related artifacts, theaters, media presentations, and macro artifacts which also offer opportunities for donor sponsorship and recognition. With an additional focus on environmental and energy initiatives, the Museum is seeking LEED (Leadership in Energy and Environmental Design) Silver Status.



*The Museum will provide a place to display paintings and photographs from the 16,000 piece Army Art Collection, including four original paintings by Norman Rockwell.*

*Army history since 1775 has produced important artifacts, artwork, and documents. This rich past, which has been safeguarded by the Army will be showcased properly for the benefit of the American public.*



## Gallery Overview



*The Soldier's Stories Gallery is sponsored by The Boeing Company*

Our Soldiers' selfless service and personal sacrifices have had a profound impact on our nation and the world, and the 3,500 square foot *Soldiers' Stories Gallery* will tell the tales of their accomplishments in engaging ways. Truly, this striking entry gallery experience sets the tone and communicates a central theme of the Museum— *the story of the Army is the story of Soldiers*. These personal accounts of ordinary men and women from all historic periods and walks of life will introduce visitors to Army history in a way that transcends generations, connects the visitors to places and events.



Frank Buckles



Melvin Nesteby



James Miller



Donald Hoffman



Kimberly Hampton

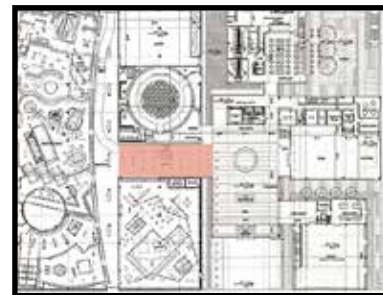


William Carney



The gallery will include freestanding pylons squared up into an organized marching formation, symbolizing the structure and uniformity of the U.S. Army while expressing the individuality of every Soldier. Each pylon will include a larger-than-life bas-relief image of a Soldier's face, his or her service history, and a brief but compelling personal story illustrating one of the Army's seven core values. On one wall of the gallery "The Soldiers' Creed," beginning with the declaration, "I am an American Soldier," will be carved into a large stone-like monolith, creating a monumental and reverential backdrop to the "marching" Soldiers.

*The Soldiers to the left will be included on the Soldiers' Stories pylons. Each Soldier on the pylons represent one of the Army Values (loyalty, duty, respect, selfless service, honor, integrity, personal courage).*



# Soldiers' Stories





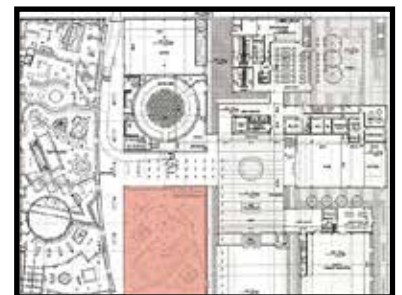
Conceptual rendering of the Army and Society Gallery.  
 R4B Hoverfly Sponsored by Sikorsky Aircraft Corporation  
 Reflecting and Changing Exhibit Sponsored by David L. Steward

Consisting of five major and distinctly themed areas (*Civilian Control of the Military, Innovation and Invention, Reflecting and Changing the Face of America, Army Supporting the Nation, and Nation Supporting the Army*), the 9,900 square foot *Army and Society Gallery* is destined to be a standout attraction that sets the National Museum of the United States Army apart from all other military museums. No other known American military museum hosts a gallery that explores the broad and often unknown symbiotic relationship between the Army, its civilian government, and the people. Visitors will learn how GEN Washington convinced his officers to abandon thoughts of taking control of the government, thus fulfilling the aspirations expressed in the Declaration of Independence.



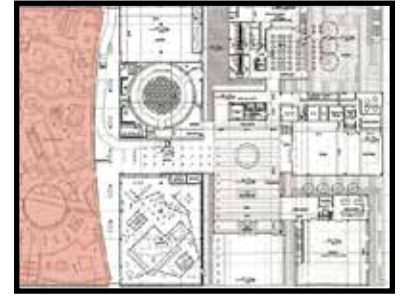
Visitors will learn how GEN Washington convinced his officers to abandon thoughts of taking control of the government, thus fulfilling the aspirations expressed in the Declaration of Independence.

This will introduce visitors to the many advancements in medicine, aviation, communications, and technology that have helped shape American society, culture, and economy. Visitors will discover how the Army has responded to and impacted issues such as immigration, integration, racial and gender equity, educational opportunities, and shaping the national character.



# Army & Society Gallery

# Fighting for the Nation Gallery



French FT17 Renault Light Tank located within the Nation Overseas gallery.

This gallery is comprised of six smaller galleries that will allow visitors to experience a comprehensive, focused series of stories that get to the heart of the Army's role as a fighting force at home and abroad. Visitors will receive an immersive experience that allows them to get at the deeper truths about combat, opportunities to learn about the evolution of tactics and technology over time, and be exposed to the first-hand accounts of the Soldiers who fought in all of our nation's major conflicts.



Conceptual Rendering of Total War exhibit within Preserving the Nation Gallery

## 1775: Founding the Nation

*Explores the Revolutionary War and the War of 1812 allowing visitors to discover America's roots, the origins and formation of the Continental Army, and to learn about the Army's development as a professional force.*

## 1861: Preserving the Nation

*Gives visitors an appreciation for the impact of the Civil War as the defining event of the 19th century and learn how the conflict fundamentally changed the relationship between the Army and American Society.*

## 1898: The Nation Overseas

*Details America's entry onto the world stage and the Army's role in helping turn the tide during the WWI. It is organized into four areas—"Entering the World Stage," "The Great War," "WWI Immersion," and "WWI Battlefield Experience."*

## 1939: Global War

*Covers World War II, exploring the Army's full involvement in the War highlighting technologies and tactics that led to an Allied victory, the story of the Army in Europe, North Africa, the Pacific, and the Manhattan Project.*

## 1991: Changing World

*Chronicles the Army's new challenges: conducting peace operations while facing combat against new and old foes on both conventional and unconventional battlefields across the globe.*



Conceptual Rendering of World War I Immersion exhibit within Nation Overseas Gallery

## 1946: Cold War

*Showcases evocative imagery of civil defense symbols, mushroom clouds, duck and cover drills, with movie posters dramatizing the standoff between the Soviet bloc and America and its allies for over 40 years.*

# Sample Macro Artifacts

## National Museum of the United States Army



### Landing Craft, Vehicle, Personnel (LCVP)

A signature piece, the LCVP landed more Allied troops in Europe and the Pacific than all other types of landing craft combined during WWII. It was constructed of wood and could carry a platoon of thirty-six men with their equipment or a jeep and twelve men. It will be displayed in the *Global War (WWII)* Gallery.

### Knox's Trail Diorama

This diorama will give an exciting dimension to artist Tom Lovell's painting, *The Noble Train of Artillery*, which commemorates Colonel Henry Knox's daring mission to transport 60 artillery pieces of captured British cannon across 300 miles of icy waterways and frozen fields from Ticonderoga to Boston during the winter of 1775-76. Knox's successful mission allowed the captured artillery to be positioned against the British, forcing them to evacuate Boston in March 1776. The diorama will be displayed in "Beginnings of the Army and Revolutionary War" section of the *Founding the Nation* Gallery.



The Huey" (a nickname derived from its original "HU-1" designation) first arrived in Vietnam in 1962 and served as an aerial ambulance. In 1963, a larger utility version, the UH-1H, was introduced to carry out a variety of missions including air assault, cargo transport, medical evacuation, and more.

The UH-1B model, such as the one installed in the Museum, was flown by the 129th Aviation Company, 10th Combat Aviation Battalion in Vietnam. The Company's gun platoon, "The Cobras" used the helicopter during their mission to provide fire support with rockets and machine guns for assault helicopters, ground troops and motor convoys. The aircraft can hold up to two pilots and 13 passengers. The cabin may be configured with up to six stretchers, an internal rescue hoist, auxiliary fuel tanks, spotlights, and many other mission kits.

### 1908 Wright Flyer

A reproduction of the first aircraft purchased by the Army in 1909, the 1908 Wright Flyer is representative of the Army's historic and continued support of American aviation. It will be displayed in the "Innovation and Invention" section of the *Army and Society* Gallery.

*Reproduction 1908 Wright Flyer in the Army and Society Gallery sponsored by FedEx Corporation.*





The Experiential Learning Center (ELC) is a unique, state-of-the-art interactive resource center featuring geography, science, technology, engineering, and mathematics (G-STEM) educational programs. The ELC will be located on the first floor adjacent to the Museum lobby. It will include an extensive experiential learning area, complete with classroom space and simulated rescue mission.



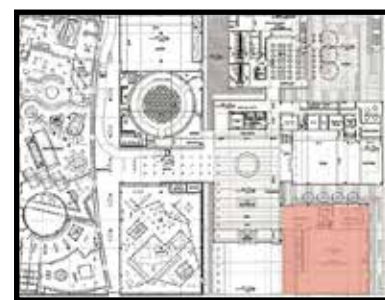
### Training Area

The training area is the heart of the ELC, where visitors assist the Army in the simulated rescue mission “Operation Safe Passage.” In smaller groups, visitors are trained in several disciplines (G-STEM) around the room via five training exercises. Once visitors have mastered these training exercises, they will return to one of the five interactive tables to complete the mission.



### Fort Discover

Fort Discover is specifically designed for younger children, located on the other side of the Training Area room, which allows younger children to discover G-STEM in imaginative play. The room comes alive with interactive areas that encourage children to work as a team to keep the Fort alive. They can dress in camo, deliver the mail, work in the chow line, and drive a jeep. Radios throughout the room help them keep in touch. A play table allows children to build a fort at their own size. A conveyor moves equipment up the tower to be distributed around the fort, and the observation deck allows children to see things from a new perspective. Up in the sky a cargo plane drops crates that kids can control from the tower.



*ELC sponsored by Lockheed Martin Corporation*

# ELC

# ARMY • THEATER



Under construction photo of Army Theater and Soldier's Stories Gallery.

## Army Theater

This panoramic theater-in-the-round will engage, educate, and entertain visitors with Army-centric media displays and more general entertainment including movies. The 300+-degree projection display will surround the audience with sights and sounds that focus on the rigors of basic training, combat action, and the rest of the Army lifestyle.



## Medal of Honor Garden

The Medal of Honor Garden is an outdoor area adjacent to the Veterans' Hall, identifying and honoring Army recipients of the highest award for valor the United States can bestow. Compelling displays will educate the public on the extraordinary service and sacrifice of Soldier recipients of this award established by President Lincoln in 1862.



## Veterans' Hall

The Veterans' Hall will provide a special setting to honor the service and sacrifice of America's veterans who served during war and peace, at home and abroad. The multi-functional space on the Museum's second floor will host a variety of educational outreach initiatives including presentations, demonstrations, educational programs, and lecture series. The Veterans' Hall will be available to veterans and their families for veterans' reunions, meetings, dinners, socials, and official functions. It will house interactive features such as the *Registry of the American Soldier*, which already includes the service records of more than 150,000 veterans.

# Public Spaces



Conceptual rendering of Museum Donor Wall located in the lobby

## Corporate Major Donors

Major donor recognition is an integral part of the Army Historical Foundation's Campaign for the National Museum of the United States Army. Individuals, corporations, foundations, and organizations donating \$50,000-\$4,999,999 will be enrolled in five circles of distinction, One-Star through Five-Star. Those contributing \$5,000,000 and more will be recognized in the Commander-in-Chief (CinC)'s Circle.

|                          |                                |
|--------------------------|--------------------------------|
| <b>CinC's Circle</b>     | <b>\$5,000,000 and up</b>      |
| <b>Five-Star Circle</b>  | <b>\$1,000,000-\$4,999,999</b> |
| <b>Four-Star Circle</b>  | <b>\$500,000-\$999,999</b>     |
| <b>Three-Star Circle</b> | <b>\$250,000-\$499,999</b>     |
| <b>Two-Star Circle</b>   | <b>\$100,000-\$249,999</b>     |
| <b>One-Star Circle</b>   | <b>\$50,000-\$99,999</b>       |

### **Commander-in-Chief's Circle** PRITZKER MILITARY MUSEUM & LIBRARY

The Association of the U.S. Army  
The Boeing Company  
General Dynamics Corporation  
Lockheed Martin Corporation

RAYTHEON COMPANY  
SIKORSKY AIRCRAFT CORPORATION  
THE STEWARD FAMILY FOUNDATION  
THE VIOLA FOUNDATION

#### **Five-Star Circle**

AM GENERAL LLC  
BAE SYSTEMS  
BELL  
CENTENE CORPORATION  
THE COCA-COLA FOUNDATION  
FAIRFAX COUNTY, VIRGINIA  
FEDEX CORPORATION  
GENERAL MOTORS FOUNDATION  
HONEYWELL INTERNATIONAL INC.  
L3 TECHNOLOGIES  
MICROSOFT CORPORATION  
NORTHROP GRUMMAN CORPORATION

#### **Four-Star Circle**

CACI International Inc  
DynCorp International  
Exelis  
KBRwyle  
Leidos  
Military Order of the Purple Heart Service Foundation  
Veterans of Foreign Wars

#### **Three-Star Circle**

Caterpillar, Inc.  
Johnson & Johnson  
Motiva Enterprises, LLC  
Oshkosh Defense, LLC  
Shell Oil Company  
System Studies & Simulation Inc.

#### **Two-Star Circle**

Allison Transmission, Inc.  
CALIBRE Systems  
The Cannon Foundation, Inc.  
Clark Construction Group, LLC  
COLSA Corporation  
Cracker Barrel Old Country Store  
Cubic Corporation  
Dominion  
The Drew Foundation  
FLIR Systems, Inc.  
GEICO  
Grand Duchy of Luxembourg  
Hensel Phelps Construction Company  
International Association of Machinists and Aerospace Workers  
Jelly Belly Candy Company  
Kongsberg Protech Systems  
Richard Lounsbery Foundation  
NewMarket Corporation  
OBXtek Inc.  
Parsons Corporation  
Pilot Flying J  
Rabaut Family Foundation  
Rolls-Royce North America  
Ryder Transportation & Logistics  
SAIC  
The Diana Davis Spencer Foundation  
Triumph Group, Inc.  
V.M.I. Class of 1943

#### **One-Star Circle**

AETNA  
Agility Defense & Government Services  
Airbus Americas  
Army Aviation Association of America  
Booz Allen Hamilton  
California Resources Corporation  
Ceradyne, Inc.  
Day & Zimmerman, Inc.  
Dynetics  
Fifth Third Foundation  
Fannie Mae Foundation  
Force Protection, Inc.  
General Atomics Aeronautical Systems, Inc.  
The Hudson Foundation  
The Lisle Foundation  
The Monaghan Foundation  
Navistar Defense, LLC  
Pentagon Federal Credit Union  
Redstone Federal Credit Union  
3MGives  
U. S. Army Women's Foundation  
VT Systems  
W.L. Gore & Associates

### **Commander-In-Chief's Circle (\$5,000,000+)**

Benefits at \$5,000,000

- All of the Five-Star level benefits plus:
- Special PR plan can be developed and tailored to meet the company's needs and can include activities ranging from special events with to press conferences at the Museum after opening.
- Invitations to, public gift announcement at, and opportunity for a company executive to speak at a high-profile donor event and recognition as a Commander-In-Chief's Circle level supporter in the event's programs materials.
- Acknowledgment at and VIP invitations to (in many cases this will include special seating and access) Campaign events, including the grand opening and dedication events, and other events ranging from small major donor events to large grassroots events for Soldiers and Veterans (number of invitations and of events increase with Circle level).
- Company logo and hyper link will appear on the Army Historical Foundation's website within the appropriate Circle level.
- Full-page article on the company's support will be included in the Army Historical Foundation's newsletter, quarterly magazine, and/or website, which are provided to senior civilian and uniformed Army leaders.

### **Five-Star Circle (\$4,999,999-\$1,000,000)**

Benefits at \$1,000,000

- All of the Four-Star level benefits plus:
- Opportunity for a company executive to network with other business leaders through service on the Advisory Committee. The executive will be recognized as a Committee member on all campaign print materials.
- Invitations to and public gift announcement at a high-profile donor event and recognition as a Five-Star Circle level supporter in the event's programs materials.
- VIP invitations to (in some cases this will include special seating and access) Campaign events, including the groundbreaking and dedication events, and other events ranging from small major donor events to large grassroots events for Soldiers and Veterans (number of invitations and of events increase with Circle level).
- Company hyper linked name will appear on the Army Historical Foundation's website within the appropriate Circle level.
- Half-page article on the company's support will be included in the Army Historical Foundation's newsletter, quarterly magazine, and/or website, which are provided to senior civilian and uniformed U.S. Army leaders.

### **Four-Star Circle (\$999,999-\$500,000)**

Benefits at \$500,000

- All of the Three-Star level benefits plus:
- Quarter-page article on the company's support will be included in the Army Historical Foundation's newsletter, quarterly magazine, and website, which are provided to senior civilian and uniformed U.S. Army leaders.

### **Three-Star Circle (\$499,999-\$250,000)**

Benefits at \$250,000

- All of the Two-Star level benefits plus:
- One invitation to a high-profile donor event and recognition as a supporter in the programs materials.
- Opportunity to rent the Museum at reduced rates for after-hours events.
- Special check presentation can be scheduled.

### **Two-Star Circle (\$249,999-\$100,000)**

Benefits at \$100,000

- All of the One-Star level benefits plus:
- Recognition as a Two-Star Circle level supporter in a high-profile donor event's programs materials.
- Exhibit sponsorship opportunities
- VIP invitations to Campaign events, including the groundbreaking and dedication events, and other events ranging from small major donor events to large grassroots events for Soldiers and Veterans (number of invitations and of events increase with Circle level).
- An announcement of the company's support will be included in the Army Historical Foundation's newsletter, which is provided to U.S. Army leaders.

### **One-Star Circle (\$99,999-\$50,000)**

Benefits at \$50,000

- Placement on the Donor Wall under the appropriate Circle level in the main entryway of the Museum.
- VIP invitations to Campaign events (number of invitations and of events increase with Circle level).
- Company name will appear on the Army Historical Foundation's website at the appropriate Circle level.
- Creation of a press release and name recognition on all other appropriate publications.
- Opportunity for the company to promote its support of the Museum.
- Personalized tours of the Museum upon opening.

## The Museum Experience...

The National Army Museum will be more than just a building. It will be an experience that will engage visitors of all ages emotionally and intellectually in the Army's history and heritage and allow them to experience what it is like to be a Soldier. Visitors will be able to absorb the history of America's Army in a variety of formats. Exhibits will replicate three-dimensional historical contexts by combining cutting edge technologies, inter-activity, carefully selected and positioned artifacts, special effects, and first-person Soldier stories to recreate a sense of time and place and bring action and adventure to the Museum experience.

### Contact Us

For more information on the National Museum of the United States Army, please contact:

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