

BRICK SALES OFF TO A STRONG START

The National Museum of the United States Army Brick Program is off to a strong start with over \$300,000 in sales in the first few months, strengthening the personal connection between Museum supporters and the stories of the American Soldier.

Joe Mantegna, star of CBS' *Criminal Minds* and spokesperson for the Capital Campaign for the National Museum of the United States Army, visited The Army Historical Foundation (AHF) in mid-March to help launch the commemorative brick program that will pave the way to Army history along the *Path of Remembrance*.

During his visit, Mantegna commented, "I may be an actor by trade, but I'm here today because veterans, the military, the Army, and the National Army Museum are my passion." Mantegna's uncle, William Novelli, is a World War II veteran



BG Creighton W. Abrams, Jr. (USA-Ret.) and MG John P. Herrling (USA-Ret.) pictured with Joe Mantegna holding a replica of his uncle's personalized brick.

and his service is honored on one of the first Army Museum bricks. Mantegna received a replica of his uncle's brick which he said he will be honored to present to his uncle as a gift in recognition of his service and for him to display in support of the National Army Museum.

The commemorative bricks will line the *Path of Remembrance* leading to the Museum's main entrance, offering Museum supporters and the general public an opportunity to ensure the special Soldiers in their lives are honored through a lasting tribute on Museum grounds.

"Museum supporters have been asking for commemorative bricks, and now that the time has arrived, their response has been outstanding," remarked Kerri Kline, Director of Donor Initiatives and Museum Relations. "We have received a wide cross section of orders honoring Soldiers, young and old, with uniquely personal inscriptions."

Kline added that in addition to honoring individual Soldiers, the bricks can be inscribed with specific Army units, unit mottos, in memoriam tributes, and the names of Army families, Department of the Army civilians, and Museum and Army supporters.

The bricks are made of high-quality Mesabi black granite and are available in 4" x 8" and 8" x 8" sizes. Early purchasers will be given prime placement along the *Path of Remembrance*. Full-size and miniature brick replicas, complete with a "National Museum of the United States Army" brass plaque, also are available for personal display.

For more information on the Army Museum Brick Program, visit www.armyhistory.org/bricks or call 855-ARMY-BRX.



8" x 8" brick with miniature replica.

"Museum supporters have been asking for commemorative bricks, and now that the time has arrived, their response has been outstanding..."

**Kerri Kline,
Director of Donor Initiatives
and Museum Relations**

GRANT'S STRATEGY AND UNITY OF COMMAND

The American Civil War threatened to tear the United States into two countries – one supporting slavery; one not. Initially, men flocked to join their local state regiments, which, in turn, were handed over to their national governments to form the Confederate or the Union armies. After three years of war, Abraham Lincoln appointed Ulysses S. Grant, his most successful general, as General-in-Chief of the Armies. General Grant would lead the entire Union Army to victory and preserve the United States.

Located within the *Preserving the Nation* gallery, the exhibit area “Grant’s Strategy and Unity of Command” explores President

Lincoln’s appointment of General Grant as commander and Grant’s strategies leading to victory over the Confederacy. The exhibit area is demarcated from the rest of the gallery by changing the floor material to wood planks and incorporating exposed overhead beams, trusses, and wainscoting on the walls to provide visitors the sense that they have been transported to Massaponax Church, Va.

In a dedicated space, a short video presentation with narration, historical quotes, imagery, and sound effects introduces Grant’s strategy. From there visitors can engage in an in-depth learning experience by visiting one of the three interactive touch screen stations. Topics ranging from strategy to pivotal battle overviews give the audience the opportunity to personalize their visit by further exploring areas of the Civil War that are particularly appealing.

Along the right of the exhibit area, Grant’s “Total War” strategy is laid out with interpretative graphics, artifact cases, and imagery capturing the devastating campaigns that brought the nation’s bloodiest war to an end. The exhibit section “Total War” reminds us that the concept of total war includes not only defeating an enemy’s army on the battlefield, but that it also directly attacks an enemy’s capability to wage war by destroying factories and

workshops, transportation systems, and agricultural production.

Larger-than-life full-body studio images of individual Soldiers lean against the back wall inviting visitors to look at the experiences of life in the field that Soldiers from each side endured. Soldiers of the past can become faceless, and the “Portrait Wall” exhibit section has been designed to emphasize that each Soldier had his own unique personality that he brought with him to the Civil War. The photographs represent both Confederate and Union Soldiers and include silkscreened quotations.

At the back left of the gallery, visitors are invited into a semi-enclosed theater that continues the church motif by incorporating wooden pews for visitors to use while watching the brief film. Here visitors will learn that the key components of General Grant’s strategy were focused around placing relentless pressure on the main Confederate armies and destroying the South’s capability to wage war. The movie ends with a brief look at the aftermath of the Civil War on our nation and on our Army.

Lastly, visitors are encouraged to stop by a listening station where first-person accounts from the Civil War can be heard relating experiences of Sherman’s March to the Sea, Sheridan in the Valley, and the Army of the Potomac’s campaigns in central Virginia.

Gen. Ulysses S. Grant at Cold Harbor, Va. 1864. Mathew Brady Collection, National Archives.



Larger-than-life studio images of individual Soldiers are used in “Grant’s Strategy and Unity of Command” exhibit area to showcase the unique personalities of Soldiers from both sides during the Civil War. Courtesy of Christopher, Chadbourne & Associates, June 2011.



NORTHROP GRUMMAN FOUNDATION GIVES \$1,000,000

The Northrop Grumman Foundation, which supports diverse and sustainable programs for students and teachers, recently pledged \$1 million toward the National Museum of the United States Army. The Northrop Grumman grant will sponsor one of five state-of-the-art learning tables in the Museum's Experiential Learning Center. The table is a multi-user, multi-touch boardroom-like table with motion sensing technology that will engage students in interactive geography, and science, technology, engineering and mathematics (G-STEM) applications. Each table will accommodate up to a dozen students working individually, or it can be divided into quadrants for team learning activities.

"We are proud to partner with the National Museum of the United States Army," said Sandra Evers-Manly, President, Northrop Grumman Foundation. "We seek to spark excitement about STEM education with young visitors, and to honor all U.S. Army soldiers, including our Northrop Grumman employees who have served in this branch of the service. The Museum will offer an enlightening and meaningful experience for its visitors that will serve as a window to future generations about the tremendous contributions and sacrifices

NORTHROP GRUMMAN

Foundation



that the U.S. Army has made on behalf of our nation."

"For over 70 years, Northrop Grumman has forged an unparalleled relationship with the U.S. Army, pioneering innovative technologies that continually support our Soldiers in the completion of their varied missions," said David S. Lewis, Chief Development Officer for the Museum's Capital Campaign, in announcing the contribution. "We appreciate the Northrop Grumman Foundation's generosity. It's an investment that amply reflects the strength of the continuing partnership between one of America's preeminent industrial leaders and our Army, and will help ensure a lasting source of information on the contributions of our men and women of the Army."

The Northrop Grumman Foundation's contribution will be recognized in the Museum's *Five-Star Circle of Distinction* reserved for donors of \$1 million and more.

The Northrop Grumman Foundation's programs create innovative education experiences in science, technology, engineering and mathematics. For more information please visit www.northropgrumman.com/foundation.

VFW, LEGION CONVENTIONS SCHEDULED

Army Historical Foundation (AHF) staff members will meet with thousands of visitors at the Veterans of Foreign Wars (VFW) and American Legion national conventions this summer, sharing the latest information about the Nation Museum of the United States Army project and promoting the Army Museum Brick and Veterans' Hall programs.

"Exhibiting at the Veterans of Foreign Wars and the American Legion conventions provides direct contact with patriotic groups of people who share the value of preserving Army history," said Richard Couture, AHF's Deputy Executive Director for Donor Marketing. "The commemorative bricks should be attractive to all who have a Soldier in their life, and the Veterans' Hall program will appeal to chapters and posts as a way to be recognized prominently in the Museum."

Approximately 11,000 VFW and Ladies Auxiliary members, employees, and sponsors are expected to attend their five-day, city-wide national convention in Louisville, Ky. from July 20-24.

The Veterans of Foreign Wars (VFW) traces its roots back to the Spanish-American War and the Philippine Insurrection when veterans founded local organizations to secure rights and benefits for their service. These organizations became known as the Veterans of Foreign Wars of the United States and by 1936 their membership was almost 200,000. The VFW was instrumental in establishing the

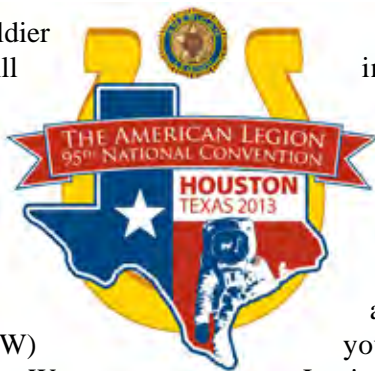
Veterans Administration, and most recently, creating a GI bill for the 21st Century.

Every year, the 1.9 million VFW and Auxiliary members contribute over eight million hours of volunteerism in their communities and provide over \$3 million in college scholarships and savings bonds to students.

The American Legion is holding its 95th national convention in Houston, Texas, August 23-29. Over 9,000 American Legion family members are expected to attend the convention in an effort to help further their cause of patriotism and support for servicemen and women, past and present.

The American Legion was chartered and incorporated by Congress in 1919 as a patriotic veterans' organization devoted to mutual helpfulness. The nation's largest Veterans Service Organization, the American Legion advocates patriotism and honor, promoting a strong national security, continued devotion to our fellow service members and veterans, and committed to mentoring the sponsorship of youth programs in our communities. The American Legion currently has about 2.4 million members in 14,000 posts worldwide.

"I hope those attending either of these conventions will stop by our booth," Couture encouraged. "We enjoy meeting Museum supporters in person and appreciate the opportunity to say 'thank you' and share the latest Museum news."





Mantegna, Atkinson Headline Annual Dinner

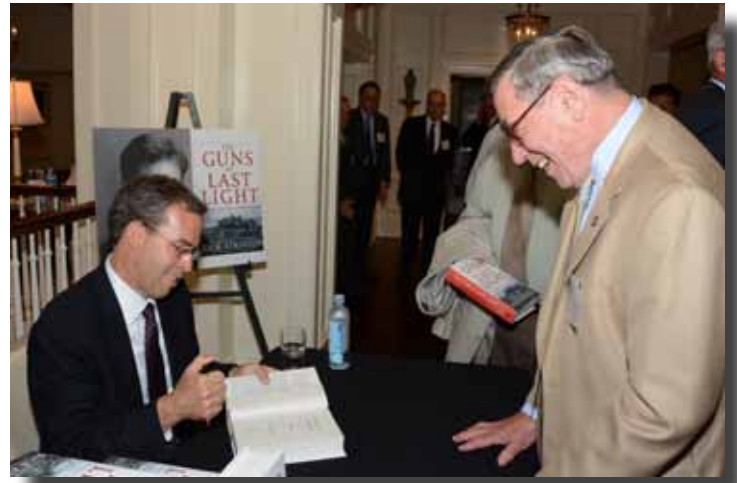
Over 180 Army Historical Foundation (AHF) members and National Museum of the United States Army supporters attended the 2013 Annual Members' Meeting and Awards Dinner at the Army Navy Country Club in Arlington, Va. on May 22.

The evening's business meeting and dinner were preceded by an optional late afternoon tour of Fort Ward, the best preserved example of the Union forts and batteries built to protect Washington, DC during the Civil War.

MG John P. Herrling (USA-Ret.), Executive Director for the Capital Campaign, welcomed attendees and presented the Foundation's annual report, announced recipients of five 2013 Museum Grants and nine winners of 2012 Distinguished Writing Awards, and updated the audience on progress of the Museum.

Herrling reported that the Museum's architectural and exhibit design teams had both reached 95% completion and said that fundraising was progressing despite the sluggish economy and sequestration.

"In the notes I prepared this morning I planned to tell you that so far the campaign has raised \$68 million of the \$175 million needed to open the Museum," Herrling reported. "However, we learned just this afternoon that The Coca-Cola Foundation has awarded the Museum a \$1 million grant that will be used for the Museum's Experiential Learning Center.



That brings us to \$69 million, and we're extremely grateful to The Coca-Cola Foundation for its generous support."

Guest speakers for the evening included Joe Mantegna, star of CBS' *Criminal Minds* and national spokesman for the Museum, and Rick Atkinson, Pulitzer Prize-winning author and military historian.

Mantegna, recipient of AHF's 2013 President's Award, explained that his appreciation for every American's military service prompted him to accept his role in the Capital Campaign. "In Hollywood there's a street of stars with the names of men and women who have spent their lives portraying heroes. In Washington, D.C. there's a wall of names of men and women



who gave up their lives being heroes,” Mantegna noted, adding, “I may be an actor by trade, but I’m here tonight because I believe in the National Army Museum. It’s a privilege and an honor to be chosen for this important role with the Museum campaign.” he added.

Atkinson, a former staff writer and senior editor for *The Washington Post*, conducted a pre-meeting book signing for AHF members and later read from and discussed his newly published *The Guns at Last Light: The War in Europe, 1944-1945*, a narrative history covering U.S. military operations from Normandy to Berlin. The book is the final volume in Atkinson’s Liberation Trilogy, which includes his Pulitzer Prize-winning *An Army at Dawn, The War in Africa, 1942-1943*, and his critically acclaimed *The Day of Battle, The War in Sicily and Italy, 1993-1945*.

Guests were also given a preview of a special video series of Soldiers’ stories being produced for AHF by The Boeing Company, sponsors of the Museum’s *Soldiers’ Stories Gallery*. The series features ten Soldiers selected from AHF’s *Registry of the American Soldier* who discuss their service histories,



“...I’m here tonight because I believe in the National Army Museum. It’s a privilege and an honor to be chosen for this important role...”

**Joe Mantegna
National Museum Spokesperson**



Army core values, and the importance of the National Museum of the United States Army to veterans and the American public.

“This was my first Annual Meeting and I thought the Foundation did an excellent job. I think the audience really appreciated Mantegna’s sincerity as national spokesperson and Atkinson’s presentation was packed with amazing historical facts,” said Meaghan Buckley of Bellingham, Mass. “Mantegna’s comments were emotionally charged,” added LTC Clayton Newell (USA-Ret.) of Galena, Md., and Atkinson tempered a thoughtful and sobering look at the human cost of World War II with lighter, little known anecdotes about the Army during the war.”





The 1814 Society

Sponsors Museum's Battle Streamers

The 1814 Society members have elected to sponsor the artistic representation of the U.S. Army battle streamers in the main lobby of the National Museum of the United States Army. The colored glass renditions of the battle streamers will honor the 11 wars and 187 campaigns in which the U.S. Army has fought since the birth of our nation.

A U. S. Army unit displays its history through its colors which serve as a proud symbol of the unit's role in Army history. The Army battle streamers will be represented in the Museum by a series of colorful and dramatic glass panels in the ceiling that will be illuminated through high windows in the Museum's grand lobby.

In 2012, BG Creighton W. Abrams, Jr. (USA-Ret.) thanked *The 1814 Society* members for their support and invited them to vote on a list of eight naming opportunities including gallery exhibits, artifacts, and gathering areas within the Museum.

"In selecting the battle streamers sponsorship, *The 1814 Society* is honoring the Army's heritage and unit symbols with which Soldiers identify," commented Abrams. "Having their sponsorship in the main entrance, and one of the first things that visitors will see, seems only appropriate for this elite group of individual donors who have been supporting the Museum from the beginning."

According to Abrams, over 800 members of *The 1814 Society* have raised \$2.6 million for the National Army Museum's capital campaign and they are well on their way to ensuring this \$5 million sponsorship. Individuals are invited to join *The 1814 Society* with a gift of \$1,000 or more. For their commitment, these donors also receive special benefits and invitations to Museum-related events throughout the year.

"Having their sponsorship in the main entrance, and one of the first things that visitors will see, seems only appropriate for this elite group...."

BG Creighton W. Abrams, Jr. (USA-Ret.)
AHF, Executive Director

"*The 1814 Society* provides members with unique opportunities to mix with the decision makers who are planning and creating the Museum," said Beth Schultz Seaman, Manger of *The 1814 Society*. "This naming opportunity is just another way for this special group of supporters to be engaged in the Museum and to be recognized for their efforts."

For more information, or to join *The 1814 Society*, contact Beth Schultz Seaman at (703) 879-0006.



Conceptual rendering of the colored glass renditions of the battle streamers in the Museum's grand lobby, 8/15/12.

GENERAL SCOTT'S GOLD MEDAL

By Ephriam D. Dickson III
National Museum of the United
States Army Project Office

Among the historical treasures that will be on display at the future National Museum of the U.S. Army will be the original Congressional Gold Medal presented to General Winfield Scott for his leadership during the War of 1812. Crafted at the Philadelphia Mint, this medal bears the youthful likeness of the general on its obverse and cites on the reverse his successes at the Battles of Chippewa, July 5, 1814, and Niagara, July 25, 1814.

Today, the Congressional Gold Medal is awarded to individuals who have profoundly impacted American history and culture, ranging from inventors and politicians to writers and entertainers. But initially, this special commemoration was reserved for military officers who had especially distinguished themselves. George Washington was presented with the first medal by the Continental Congress in 1776.

At the beginning of his military career, Winfield Scott seemed an unlikely candidate for success. Trained as a lawyer, he had secured a commission in 1808 at age 19 as a second lieutenant in the artillery, but two years later was suspended for a year following a court martial for



Congressional Gold Medal presented to GEN Scott in 1814. Courtesy, U.S. Army Center of Military History.

insubordination. Undaunted, he studied tactics from European manuals and was assigned to General Wade Hampton's staff. By the time the War of 1812 erupted with Great Britain, he had been promoted to lieutenant colonel.

Serving on the Niagara frontier, Scott faced a number of challenges. American forces endured a series of defeats by stronger and better trained British units. In October 1812, having crossed into Canada on an American offensive, Scott and his troops were captured and held as prisoners for several months. Upon his return, Scott organized a Camp of Instruction near Buffalo, N.Y. and drilled his men incessantly using an early French manual to prepare them for the chaos of battle. When he and his troops crossed back into Canada in 1814, this fundamental training enabled them to push back the British at

the Battle of Chippewa and then Lundy's Lane. "Those are Regulars, by God!" the British commander is reputedly to have exclaimed as Scott's men advanced amidst cannon fire.

General Scott went on to become the General-in-Chief of the army (later known as commanding general). More than any single individual during the 19th century, this strong-willed officer moved the Army towards a more professional organization. He wrote one of the first sets of Army regulations, and he adapted European manuals to produce standardized tactics for use throughout the service. He led the final overland campaign during the Mexican War, earning a second Congressional Gold Medal in 1848. When Scott retired at the beginning of the Civil War in 1861, he was recognized as one of the greatest American military thinkers of his day.

The exhibit surrounding Scott's initial gold medal will open a conversation with Museum visitors about how the Army of today has been built upon the individual contributions of many. To learn more about General Scott's important impact on the modernization of the U.S. Army during the nineteenth century, see Allan Peskin, *Winfield Scott and the Profession of Arms* (Kent State University, 2003).



"Battle of Chippewa," by H. Charles McBarron, Jr. Courtesy, U.S. Army Center of Military History.



U.S. Army photos.



BOBBIE

The Weather Girl

Vietnam veterans who were in country during 1967-69 will recall Bobbie Keith, AFVN TV's weather girl.

An Army brat whose father served in World War II, Korea, and Vietnam, Keith, 19, held a full-time clerical position with the U.S. Agency for International Development (USAID) in Saigon's Cholon district when she was invited to interview as AFVN's weather girl. She got the job and the immediate notoriety that went along with it, but because it was without pay, she retained her USAID position.

Billed as the Saigon studio's "bubbling bundle of barometric brilliance," Bobbie was a definite troop morale booster. Troops assigned to base camps with access to television looked forward to her daily, anything-can-happen weather updates. Her TV trademarks were stylish miniskirts, groovy frugs, naughty winks, and that suggestive sign-off: "I wish everyone a pleasant evening weather-wise and other-wise."

comic relief in the face of wartime tensions and tragedy. She once rode a motorcycle onto the set, flew around the studio on a broomstick on Halloween, allowed herself to be doused with buckets of water whenever reporting on monsoon rains, and even appeared in a bikini with temperatures stenciled onto her body.

Troops out in the bush may not have seen her broadcasts, but they knew Keith from the pinup pages of their unit newspapers or her hundreds of firebase visits, where she'd charm the war fighters with her winsome smile, personal warmth, and girl-back-home sincerity.

"The experiences I had because of the show were invaluable," Keith noted in a 2009 issue of *Vietnam* magazine. "I mean, I wasn't paid, but it was worth more than a million dollars, because I got to see the men and the country, from the DMZ to the Delta."

Bobbie was indeed the consummate volunteer. If she wasn't helping in mess facilities and visiting hospital patients in Saigon after her day job at USAID, she

was traveling by any mode possible and spending most of her weekends in the field visiting troops at remote fire bases or evacuation hospitals.

Keith left Vietnam in 1969, having earned the respect and appreciation of thousands of Soldiers like 9th Infantry Division veteran Ed Whitmarsh, who remarked, "Bobbie Keith brought as much to the war effort as anyone could. As young soldiers, support was extremely important. We received some from our families, but little from our Country. Nurses helped save our bodies. Bobbie helped save our souls and humanity. Where do girls like her get their courage?"

THE ARMY HISTORICAL FOUNDATION

PRESIDENT

GEN William W. Hartzog (USA-Ret.)

EXECUTIVE DIRECTOR

BG Creighton W. Abrams (USA-Ret.)

CAMPAIGN EXECUTIVE DIRECTOR

NATIONAL MUSEUM OF

THE U.S. ARMY

MG John P. Herrling (USA-Ret.)

DIRECTOR OF

COMMUNICATIONS

COL David R. Fabian (USA-Ret.)

DEPUTY DIRECTOR OF

COMMUNICATIONS

Susan Fazakerley Smullen

LAYOUT AND DESIGN

Jamie Hubans

www.armyhistory.org

1-800-506-2672