



CALL TO DUTY

Newsletter of the Capital Campaign for the National Museum of the United States Army

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FORMER SEC ARMY WHITE CONTRIBUTES, CHAIRS ADVISORY BOARD

Former Secretary of the Army Thomas E. White, who over a decade ago announced his selection of Fort Belvoir, Virginia, as the location of the National Museum of the United States Army, recently pledged a major gift toward construction of the Army's future national landmark.

"The Foundation takes special pride on behalf of all of its members and founding sponsors when a former Army leader like Tom White comes forward with such a generous personal contribution to this project," said Army Historical Foundation President General William W. Hartzog (USA-Ret.) upon learning of White's gift. "It confirms for all of us Secretary White's unwavering resolve to see this tribute to our Soldiers and Army moving forward toward fruition on the Fort Belvoir landscape."

In addition to his Circle of Distinction-qualifying gift, White has agreed to chair the newly established Campaign Advisory Board whose members will provide advice and counsel to the Capital Campaign staff, help raise national awareness of the Museum project, and assist in enlisting the support of major benefactors.

"I'm proud to have been called upon to contribute to and to assist in supporting this exceptionally worthy and long overdue tribute to our Soldiers and the commemoration of the United States Army's legacy," White said in announcing his gift. "The Museum

will reacquaint visitors with our magnificent Army and help this and future generations of Americans better understand the Army's core values and critical importance towards the advancement of our nation."

White's decision on October 15, 2001, to build the Museum at Fort Belvoir ended almost two decades of speculation concerning the ideal location for the Army's capstone museum. In announcing the decision, White stated that after a careful review of various potential sites, "Fort Belvoir

"I'm proud to have been called upon to contribute to and to assist in supporting this exceptionally worthy and long overdue tribute to our Soldiers...."

emerged as the best place to display the Army's historical artifacts for generations of visitors." Since that time the 2005 Base Realignment and Closure Act has impacted the Museum planning and design process, causing the actual location to change on two occasions—from its originally planned site near Pence Gate to the Engineer Proving Ground to the current official site approved earlier this year by now-Secretary of the Army John McHugh.

Secretary White began his public service career as an Army officer. He graduated from the United States Military Academy in 1967; served two tours in Vietnam where he earned the

Combat Infantryman Badge, Silver Star, two Bronze Stars with V, Distinguished Flying Cross, and two Air Medals with V; and attained the rank of brigadier general before retiring in July 1990 to join the Enron Corporation.

As the 18th Secretary of the Army between May 2001-April 2003, White was responsible for all matters related to



Army manpower, personnel, reserve affairs, installations, environmental issues, weapons systems and equipment acquisition, communications, and financial management. He led a workforce of over one million active duty, Army National Guard and Army Reserve Soldiers and 270,000 civilian employees.

Former Secretary White is currently associated with DKRW Energy LLC of Houston.

AN EXCITING NEW OPPORTUNITY FOR VETERANS' GROUPS

Early next year local and regional veterans' groups will be offered a special opportunity to be recognized in the National Museum of the United States Army's Veterans' Hall along with their parent Veteran Service Organizations and other major military associations.



Conceptual rendering courtesy of Skidmore, Owings & Merrill, LLP.

The Veterans' Hall will provide a unique setting to honor the service and sacrifice of America's veterans. Museum planners have designed this multi-purpose space for veterans to host reunions, meetings, dinners, and official functions in a patriotic atmosphere.

For contributions ranging from \$2,500 to \$25,000, these groups will be able to follow the lead of the national headquarters of the Veterans of Foreign Wars and the Military Order of the Purple Heart Service Foundation, Inc., who have already contributed \$500,000 each towards this unique Museum setting.

"This new program is intended for individual posts and smaller veterans' groups like companies and battalions," said Richard Couture, Deputy Executive Director for Donor

Marketing. "We are encouraging their involvement and support at all levels to help complete this very special place in the Museum."

Veterans' organizations can consider a number of different giving levels and corresponding recognition opportunities. For example, with the minimum \$2,500 donation, a veterans' group will have its name

displayed in the Veterans' Hall and be recognized in a special book published after the dedication ceremony. The group also will receive an official campaign banner and certificate to display at their post.

At the highest level of \$25,000, the organization will have its name displayed in the Veterans' Hall, receive all the additional benefits of the other giving levels, and enjoy exclusive and free access to host an event in the new hall after the Museum opens.

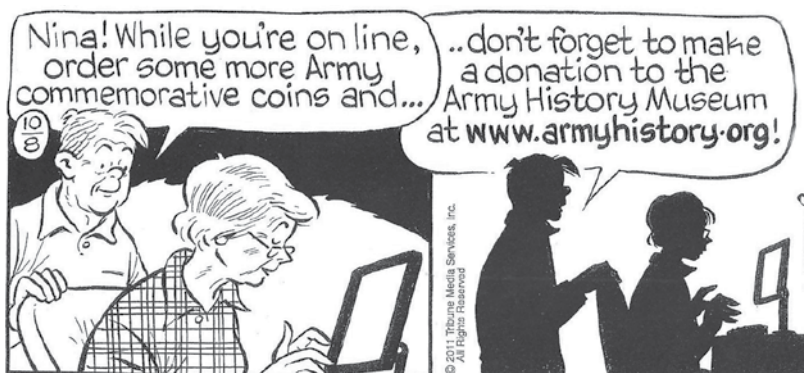
GET INVOLVED! For more information on special Veterans' Hall opportunities, please register for exclusive updates at www.armyhistory.org.

NUMBER OF FOUNDING SPONSORS GROWS

During the past two years nearly 15,000 new Founding Sponsors have contributed over \$1 million collectively to the campaign for the National Museum of the U.S. Army. That is more than a 20 percent increase in the number of Founding Sponsors who are actively supporting the preservation of U.S. Army history through their contributions to the National Army Museum.

More than 90,000 donors in all have contributed over \$14 million throughout this campaign. According to Richard Couture, Deputy Executive Director for Donor Marketing, that is a significant number of patriotic Americans who are supporting the National Army Museum. "Ninety thousand people would exceed the capacity of any current NFL stadium," emphasized Couture, "That image really gives you a sense of how many people are behind this project."

"Also, given today's economy," added Couture, "that increase in the number of Founding Sponsors is a very positive indicator of the success of this campaign."



Frames from a recent Gasoline Alley strip courtesy of Tribune Media Services.

Couture attributes part of this success to the creative contributions by cartoonists Jim Scancarelli and Mort Walker. The Museum and the Army Commemorative Coins were promoted in their respective *Gasoline Alley* and *Beetle Bailey* comic strips and Couture said the reader response was outstanding.

"Having the Beetle Bailey and Skeezix characters carry our message into millions of American homes is a very unique and credible way of confirming that Campaign and Museum progress continues to be made," said Couture. "Thanks to all our donors, the National Army Museum is even closer to reality."

IVEY SUPPORTS VIA STOCK SHARES

What began as a situational decision made during a turbulent time grew into an unexpected career and passion for Army history.

Jim Ivey of Houston, Texas, enrolled in Texas A&M University in 1969 because he wanted to be part of the Corps of Cadets. In 1970, Ivey's number was pulled in the second draft lottery and he was number 50. He had a passion for flying and felt his best chance to fly was with the Army. Ivey concluded an Army ROTC commission was the best route.

Ivey was commissioned in the Corps of Engineers in December 1973. Due to the rapid winddown in Vietnam, Ivey's entire officer basic class at Fort Belvoir, Va. was offered a deal: serve two years on active duty followed by four years in the Army Reserve, or serve on active duty for the duration of your training followed by eight years in the Army Reserve. Ivey had a job waiting for him so he served 91 days on active duty, and returned to Houston.

Soon after, a friend suggested Ivey consider joining his reserve unit and Ivey signed on as the assistant S-4. "They were a nice group of people and I enjoyed the challenge," commented Ivey. "I found that to be true in most of my Army assignments." Ivey ultimately served 30 years in the Army Reserve with assignments primarily in logistics and engineering. He also had a company and brigade command before ultimately retiring as a colonel.

Although he didn't have the opportunity to be an Army aviator, Ivey pursued his private pilot's license. It was his love of flying and his interest in history that led him to the National Museum of the United States Army.

Ivey is a history buff and belongs to several military and professional organizations. About 10 years ago he

was impressed by several Army Historical Foundation (AHF) publications and decided to become a member. He was intrigued when he learned that the Campaign for the National Museum was a cornerstone of the AHF mission. Ivey became an AHF life member and joined the Museum's *1814 Society*.

"I always thought it was odd that the Army did not have a national museum and the other services did," said Ivey. "It's a travesty that the Army has no national showcase and I believe it's an injustice that ought to be cured."

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Initially, Ivey inquired if the Museum would be interested in the historic World War II training plane that he owned. "It's a *Boeing Stearman*," Ivey explained, "and virtually every World War II airman trained in one." When learning that the plane could not be used as an exhibit centerpiece, he started to think of another way to contribute.

Ivey chose to donate company stock to the Campaign. He said that appealed to him because it was simple, and he could choose the time of valuation to maximize the proceeds.

"It is admirable that COL Ivey believes in sharing his good fortune by giving back to causes he cares about," said Rachel Hartmann the Campaign's Director of Major and Planned Gifts, "and it is our good fortune that he considered several different ways he could support the Campaign."



*Donor
Spotlight*

COL Jim Ivey
(USA-Ret.),
and his wife,
Vasser Bailey.

COL Jim Ivey's gift places him in the *Two-Star Circle of Distinction* reserved for donors of \$100,000 - \$249,000.

Ivey recalled that throughout his civilian career, he had many conversations with his colleagues who wanted to know why he was serving in the Army

Reserve, how he was doing it, and the purpose of the reserves. "I valued the opportunity to explain my service and share the Army story with one person at a time," said Ivey.

Ivey recognizes that today, only a small percentage of the population is involved with the Army and he is concerned society is disconnected from what the Army is all about. "The Army has an important story to tell that is much broader than battles and military history," he said. "I'm proud to be a part of the effort to provide a showcase for the Museum to tell the Army story at a national scale by reaching thousands of visitors each year."

SharingShares

For more information on donating to the National Museum of the United States Army through shares of stock, please contact Rachel Hartmann at (314) 644-0339 or by email at rachel.hartmann@armyhistory.org.

2011 Commemorative Museum's

Many who've purchased one or more of the 2011 Army Commemorative Coins have commented on the "beauty" and "attractiveness" of the coins and the "precision" and "historical accuracy" of their images. Such comments are certainly justified. Artists for the United States Mint have done magnificent design work, giving us much to admire about each of these special tributes to Army history and the American Soldier. What makes the coins even more interesting, either by foresight or sheer coincidence, is how their themes seem so aptly to reflect the themes of the three major galleries visitors will experience when the Museum opens.

Army Commemorative \$5 Gold Coin

The theme of the Army Commemorative \$5 Gold Coin is *Service in War*. The coin represents the selfless service and personal sacrifice of American Soldiers of all ranks during the nation's 11 wars and the Army's 185 campaigns dating from the Revolutionary War to the current War on Terrorism.

The obverse of the Army Commemorative \$5 Gold Coin symbolizes the United States Army's continuity of strength and readiness in the defense of our nation since 1775. Featured from left to right are iconic figures of Continental, Civil War, Contemporary, World War II/ Cold War, and World War I Soldiers who represent the 30 million Americans who have worn the Army uniform since 1775.

The reverse of the coin features the official United States Army emblem and Army motto, "This We'll Defend." The emblem, approved on 29 January 1974, represents the unbroken history of loyalty and commitment of the Army to defend, by force of arms, the nation, its people, and its principles against all enemies, foreign and domestic.

The iconic Soldier images on the coin's obverse relate directly and thematically to the National Museum of the United States Army's *Fighting for the Nation Gallery*, where the Army's storied history is chronicled in six dramatic sub-galleries: *Founding the Nation*, *Preserving the Nation*, *Nation Overseas*, *Global War*, *Cold War*, and *Uncertain Battlefield*.



Control of Trench Foot by Frederick Toelle.

Meanwhile, although the Army emblem on the reverse of the coin is not included in this major gallery, it will be one of the focal points in the lobby of the Museum.

Army Commemorative Silver Dollar

The silver dollar coin commemorates *Modern Army Service* and pays special tribute to the 1,136,000 members of the Active Army, Army Reserve, and Army National Guard who currently serve at home, as part of Operation Enduring Freedom and Operation New Dawn, and in nearly 125 other countries overseas.

The obverse of the Army Commemorative Silver Dollar depicts the busts of a male and female contemporary Soldier set before a globe to symbolize diversity of the force, advanced technology, and the worldwide deployment of the 21st Century United States Army.

The reverse of the coin includes the Great Seal of the United States, worn on Army dress and service uniforms since the early 1800s. The seal is encircled by the Army's seven core values, which represent the essence of soldiering in peace and war—Loyalty, Duty, Respect, Selfless Service, Honor, Integrity, and Personal Courage.



SGT Vickie Hodge, 3rd ID Baghdad Airport by Elzie Golden.

Coin Images Reflect Major Themes



Conceptual rendering courtesy of Skidmore, Owings & Merrill, LLP.

The seven core values inscribed on the Army Commemorative Silver Dollar will be reflected in the inspirational first-hand Soldier accounts throughout the Museum and especially in the *Soldiers' Stories Gallery* and the *Medal of Honor Garden*. These personal recollections of ordinary men and women from all historic periods and walks of life will offer Museum visitors an invaluable perspective on the essence of soldiering and how much our country owes to our currently serving Soldiers and our Army veterans.

Army Commemorative Half Dollar

The theme of the copper-clad half dollar is *Service in Peace*. The coin signifies the various contributions the Army has made during peacetime to advance the nation in fields such as medicine and aviation and in services such as humanitarian relief and the maintenance of public order.

The obverse of the Army Commemorative Half Dollar includes the inscription "Service in Peace" and features a Soldier surveyor, two Soldiers building a flood wall, and a Redstone Army rocket used during the early years of space exploration as examples of Army and Soldier skills often applied in service to the country.



Building Cooperation by George Banagis.

From its beginning in 1775, the United States Army has played a key role in the nation's internal development, espousing the dictum, "First in Service to the Nation," as inscribed on the reverse of the coin. The Continental Soldier, armed with musket and ringed by 13 stars representing the original colonies, symbolizes the Army's role in defining our national character.

The commemorative coin's *Service in Peace* theme will permeate the five exhibit areas comprising the *Army and Society Gallery*. Museum visitors will learn that the Army has been a leader in developing innovations that have benefited society, has served at the civilian government's discretion in times of natural disaster or domestic unrest, and has impacted issues such as immigration, integration, gender equity, and educational opportunities.

MEMBERS GATHER FOR THE 1814 SOCIETY ANNUAL EVENT



Above: Kim and Le-Nhung McLeland with LTC Mervin Norton (USA-Ret.).

Below: Conceptual rendering courtesy of Skidmore, Owings & Merrill, LLP.



Over 55 members and guests of *The 1814 Society* gathered at the Collingwood Library and Museum in Alexandria, Virginia, on Friday, October 29, to enjoy cocktails, conversation, and a special presentation on the National Army Museum's outdoor venues during the society's fifth annual event in the National Capital Region. An additional activity was a staff ride to Maryland's Monocacy National Battlefield and the District of Columbia's Fort Stevens conducted by AHF chief historian Matt Seelinger.

"Collingwood proved to be an ideal setting for this year's event," said Beth Schultz, who manages *The 1814 Society* program. "The facility was perfect for new and returning society members to meet and mingle with each other, with Foundation officials and board members, and with guest speaker Mark Pelusi, Senior Associate of AECOM Design+Planning+Economics, who provided the latest information on the Museum's landscaping and outdoor public spaces such as the parade ground, amphitheater, memorial garden, and Army education and survival trail.

BG Creighton W. Abrams, Jr. (USA-Ret), AHF's Executive Director, updated society members on the status of the Capital Campaign and on recent developments related to the Museum's indoor exhibits and special attractions, including the Veterans' Hall and the Medal of Honor Rooftop Garden.

"I always enjoy this annual event the Foundation sponsors exclusively for society members," said Ms. Nora Murray, who has travelled by train from Brooklyn to attend the last four meetings. "They've been an excellent source of information on Museum progress, and the staff rides give special insights into particular battles and historic sites.

For more information on *The 1814 Society*, contact Beth Schultz at Beth.Schultz@armyhistory.org or (703) 879-0006.

AHF LEADS FIRST STAFF RIDE TO MONOCACY AND FORT STEVENS

On October 29, 23 Army history enthusiasts braved the abnormally brisk weather to explore two important, yet often over-looked, Civil War battles. Led by The Army Historical Foundation's chief historian, Matthew Seelinger, the 2011 Fall Staff Ride to the Monocacy and Fort Stevens battlefields was an overall success. Fighting the snow and wind, Seelinger led the eager group on LTG Jubal Early's campaign through Maryland and his march on Washington, DC, in the summer of 1864.

Ironically, the battles Seelinger discussed took place in vastly different weather than the group experienced. Yet participants on the staff ride were able to retrace the two crucial battles, fought during an extremely hot and dry summer, as the group stopped at a number of spots, including the Best Farm, the Thomas Farm, the Jesup Blair house in Silver Spring, Md. and Fort Stevens.

Though AHF has conducted a number of staff rides in the past, focused on famous battles such as Gettysburg and



Seelinger discusses artillery used in the July 1864 Battle of Monocacy.

Antietam, the 2011 tour told the story of two lesser known battles. It drew attention to the roles of Monocacy and Fort Stevens in the overall outcome of the war. The Battle of Monocacy, a Confederate victory, delayed the Rebel troops' march on Washington long enough for Union reinforcements to reach

key defenses, including Fort Stevens, essentially ending Confederate advances on the capital.

Weather aside, the staff ride was a rewarding experience. One participant noted, "It was certainly a staff ride we won't soon forget." The staff ride program highlights AHF's efforts to engage individuals in the study of our Army's history by providing an interactive approach to historical events. For information on future staff rides, visit www.armyhistory.org.

NEW ORNAMENT AND CALENDAR NOW AVAILABLE



The *National Museum of the U.S. Army 2012 Calendar* continues to be popular and a “must-have” item for the new year.

The annual calendar highlights Army history throughout the year. Each monthly page features significant dates in Army history, Soldier photographs selected from the Foundation’s *Registry of the American Soldier*, and a piece of artwork from the Army Art Collection that is related to the historical dates and Soldiers featured for that month.

Several Museum supporters have commented that they look forward to the new edition and enjoy using it throughout the year. Fran Shellenberger of Bozeman, Montana, emailed recently, “You received my ESP; just last week I was wishing the 2012 calendar would come soon as I really need it. It is magnificent.”

Others are so enthusiastic about the calendars that they want to share it with others. Joan Demunbrun, a Founding Sponsor and *1814 Society* member, pictured here, is actively promoting the calendar to her fellow residents at the Veterans Home of California in Chula Vista.

“They’re using them as gifts for their families because they feel they (calendars) are so informative and educational about our American history,” explained Demunbrun, a 99-year-old veteran of World War II. “Also, the kids are taking the calendars to their schools to use as a reference. Isn’t that wonderful?”

You can imagine her surprise when Demunbrun realized her photo was among the eight Soldier photos featured during the month of March, which recognizes Women’s History Month.

The National Army Museum is also offering the third in its series of holiday ornaments depicting Soldier images in US Army history. This year’s ornament features a World War I “doughboy” Soldier depicted in a watercolor and pencil drawing by Kerr Eby and is accompanied by a historic quote.

The calendar (\$10) and the ornament (\$16) can be ordered from the Museum Store via The Army Historical Foundation’s web site at www.armyhistory.org or by calling (800) 506-2672.



Photo courtesy of John Farrell, California Veterans’ Home.

CERADYNE, INC. SUPPORTS SOLDIERS AND NATIONAL MUSEUM

Ceradyne, Inc. recently contributed \$50,000 toward the construction of the National Museum of the United States Army. Ceradyne, Inc. is a worldwide leader in the development and production of advanced technical ceramics and is a key supplier of ceramic body armor systems to the U.S. Army.

“We are grateful that our advanced body armor and other lightweight armor applications for helicopters and trucks play a direct and positive role in preserving the lives of Soldiers,” said Dave Reed, President of North American Operations for Ceradyne, when presenting their check during the Association of the United States Army Annual Meeting and Exposition in Washington, D.C.



Marc King, David Reed, MG Herrling, and David Lewis, Senior Director, Corporate Programs for the Campaign.

Marc King, President of Ceradyne’s Armor Systems division added, “Our corporate participation in a project like the National Army Museum is a natural extension of the industry/government team that has made this life-saving technology available to our Soldiers.”

The Museum will educate visitors of all ages on the personal courage, culture, values, and selfless sacrifice that embody the millions of Soldiers from the Revolutionary War through today.

The Donut Dollies of Vietnam

Reflections
REFLECTIONS



During World War II numerous teams of three female Red Cross volunteers operated clubmobiles equipped with a kitchen area with a stove for heating water for coffee and a built-in donut-making machine. These clubmobiles traveled with the rear echelon units, but each day their teams ventured out to different operating areas to visit Soldiers, play Victrola records, pass out sundry items, and serve hot coffee and fresh-made donuts to the troops.

Female Red Cross workers answered the call to duty again during the Korean War. In its early stages, they earned the endearing nickname, “Donut Dollies,” turning out up to 20,000 donuts a day for American Soldiers disembarking troop ships in Pusan.

The Donut Dollies were most visible to troops serving in Vietnam. Between February 1962 and March 1973, they logged over 2,000,000 miles by jeep, deuce-and-a-half, and helicopter, visiting combat troops at remote fire bases from An Khe to Yen Giang (there’s no “Z” in Vietnamese). And they didn’t pass out a single donut during this war.

Instead, usually traveling at least in pairs and dressed in their signature pale blue outfits, this time they brought



Jan Woods flying in a Huey over Vietnam.

smiles, songs, games, and a touch of back home to the guys who were in the bush counting the days down from 365.

Over 600 Donut Dollies responded to the somewhat opaque Red Cross’s ads seeking “qualified young women who were willing to serve one year overseas.” They had to be at least 21, have a college education, and have that “girl next door” look. Among the understated requirements: “the job requires a capacity for hard work under less than ideal conditions.”

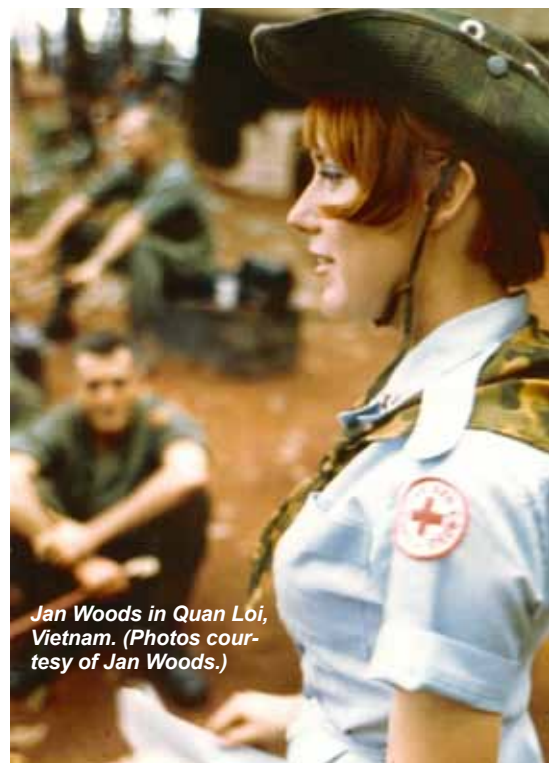
After only two weeks of training in Washington, D.C. as Red Cross recreation workers, the women packed off for Vietnam where they set up recreation centers before the USO and Special Services arrived and wrote up and conducted recreation programs in the field for troops who couldn’t visit the centers.

They also visited hospitals to hand out activity books and spent time in evac hospitals with the wounded. As one Donut Dolly put it, “Our job was to smile and be bubbly for an entire year—no matter what the situation.”

No one appreciated the presence of the Donut Dollies more than the troops on the remote firebases. Minutes spent talking about home or sports or music or wives and girlfriends with a fresh-faced American girl with a pony tail wearing a tinge of lipstick and a splash of perfume was a terrific morale boost.

And the fact that these young women had the guts to brave incoming mortars, sniper and ground- to-air fire, and other wartime hardships and dangers to visit the firebases earned them the unarguable respect and admiration of the troops.

And that’s exactly how Vietnam veterans remember the Red Cross Donut Dollies nearly forty years later—with unarguable appreciation, respect, and admiration.



Jan Woods in Quan Loi, Vietnam. (Photos courtesy of Jan Woods.)

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