

## MUSEUM SITE DEDICATION CEREMONY PLANNED FOR MARCH 2013 SIGN NOW MARKS MUSEUM SITE



*Susan Smullen, AHF's Deputy Director of Communications, discusses the Museum's site plan with a Soldier attending the AUSA Annual Meeting in Washington, D.C.*

Fort Belvoir, Army Historical Foundation (AHF), and National Museum Project Office (NMPO) officials are currently planning a National Museum of the United States Army site dedication ceremony for mid-March 2013.

The ceremony follows the recent milestone installation of the sign marking the Museum's future site along the Fairfax County Parkway.

Branded with the Museum's familiar pedestal logo, the sign is located at the midpoint along the frontage of the Museum's 41-acre footprint and is visible to vehicular traffic traveling both north and south along the parkway.

"This sign serves as our official placeholder for what will be the nation's tribute to the 30 million men and

women who have worn the U.S. Army uniform," said MG John Herrling (USA-Ret.), AHF's Campaign Executive Director. "It will also introduce the local community to our site and remind everyone who passes by of the importance of making this long-overdue honor and celebration of Army history a reality."

According to Herrling, veteran actor Joe Mantegna, spokesperson for the Museum, will participate in the site dedication ceremony.

Mantegna is widely known for his celebrated and award-winning career in television, movies, and stage productions. He supports a number of veteran and military organizations and for the past 11 years has co-hosted or performed at the National Memorial Day Concert on the steps of the U.S. Capitol.

The Army's selection of the publically accessible Museum site is considered ideal by AHF and NMPO officials. The site is less than two miles from Interstate 95, the nation's most traveled north-south highway, and is minutes from historic Mount Vernon, home of General George Washington, the Army's first commander-in-chief.

Further details on the site dedication ceremony will be posted via social media and at [www.armyhistory.org](http://www.armyhistory.org).



Museum Site Plan

Museum Building



*Brian Trotman, of the Sign Shop of Woodbridge, Va., and Richard Couture, AHF's Deputy Executive Director for Donor Marketing, erect a sign indicating the site of the Museum on Fort Belvoir, Va.*

# FOUNDATION SERIES FEATURES MCKEON, CASEY

Nearly forty corporate and business executives were on hand at Washington, D.C.'s Capitol Hill Club on September 21 to hear U.S. Representative Harold "Buck" McKeon (R-CA), Chairman of the House Armed Services Committee, speak on the critical prospect of sequestration, and General George W. Casey, Jr. (USA-Ret.), former Army Chief of Staff, provide an update on the Capital Campaign for the National Museum of the United States Army.

The presentations were the latest in The Army Historical Foundation's (AHF's) Congressional and Corporate Discussion Series featuring distinguished and highly influential speakers who over the years have shared an avid interest in preserving Army history and supporting Soldier issues.

McKeon forecasted dire prospects, pointing out that although we've been through cycles of defense cuts before, never have we faced a more serious and potentially devastating threat to

**"There was no better source on the impact sequestration might have on the defense industry and national security than McKeon..."**

**David S. Lewis**  
Senior Director of Corporate Programs



*U.S. Representative Harold "Buck" McKeon (R-CA), Chairman of the House Armed Services Committee.*

our defense posture than the cuts that sequestration will occasion. If imposed, McKeon warned, the cuts will impact not only our national security, but also our prospects for economic prosperity.

Casey noted that both the Museum's architectural design and its exhibits were at the 95% completion stage, and that contributions from corporations, businesses, foundations, and individual donors totaled about \$66.5 million to date. He indicated

another \$30 million was required before groundbreaking by the Corps of Engineers could begin.

"The goal of this event was to give our guests a unique opportunity to engage in a meaningful exchange with both speakers, and we certainly achieved that," said David S. Lewis, the Capital Campaign's Senior Director of Corporate Programs.

Lewis noted that the audience agreed "there was no better source on the impact sequestration might have on the defense industry and national



*David S. Lewis, the Capital Campaign's Senior Director of Corporate Programs, General William W. Hartzog (USA-Ret.), AHF President, and General George W. Casey, Jr. (USA-Ret.), former Army Chief of Staff, accept a donation from Bobby Sturgell, Senior Vice President, Washington Operations, of Rockwell Collins, Inc.*

security than McKeon, and that General Casey's remarks on the importance of the Museum to the Army, to our Soldiers and their families, and to the American public were insightful."

Following McKeon and Casey's remarks, Kenneth J. Barrett, Chief Diversity Officer of the General Motors Foundation, and Bobby Sturgell, Senior Vice President, Washington Operations, of Rockwell Collins, Inc., presented corporate contributions to the Capital Campaign to General William W. Hartzog (USA-Ret.), AHF President.

## THE ARMY HISTORICAL FOUNDATION

### PRESIDENT

GEN William W. Hartzog (USA-Ret.)

### EXECUTIVE DIRECTOR

BG Creighton W. Abrams (USA-Ret.)

### CAMPAIGN EXECUTIVE DIRECTOR

#### NATIONAL MUSEUM OF THE U.S. ARMY

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# RYDER EXTENDS SUPPORT FOR SOLDIERS TO MUSEUM

Ryder Transportation & Logistics, a leader in commercial transportation and supply chain management solutions, recently furthered its commitment of championing Soldiers with a \$150,000 donation to the National Museum of the United States Army. Ryder's support of the National Army Museum is consistent with its proactive efforts to recruit and employ skilled and talented leaders who have served in the U.S. Army.

"Our campaign relies on the generosity of organizations such as Ryder to create a world class, state-of-the-art Museum that will showcase the 237 years of Army history and honor the men and women who have filled the ranks," said BG Creighton W. Abrams, Jr. (USA-Ret.), Army Historical Foundation Executive Director, when acknowledging the gift. "We feel fortunate to have Ryder as a partner in this tribute to the United States Army."

Greg Swienton, Chairman and CEO of Ryder System, Inc., shared that his father joined the Army during World War II. While serving with the 3<sup>rd</sup> Infantry Division in the battles of Monte Cassino and Anzio in Italy, his father was captured and held in Germany as a prisoner of war from January 1944 until the end of the war in 1945.

"Growing up, I knew what it meant to have earned a Purple Heart, a Bronze Star, and to have been a POW," said Swienton. Swienton added that his wife's father also served in WW II, as did all of his uncles who were of age. "Anytime I have the opportunity to support Soldiers, I do so."

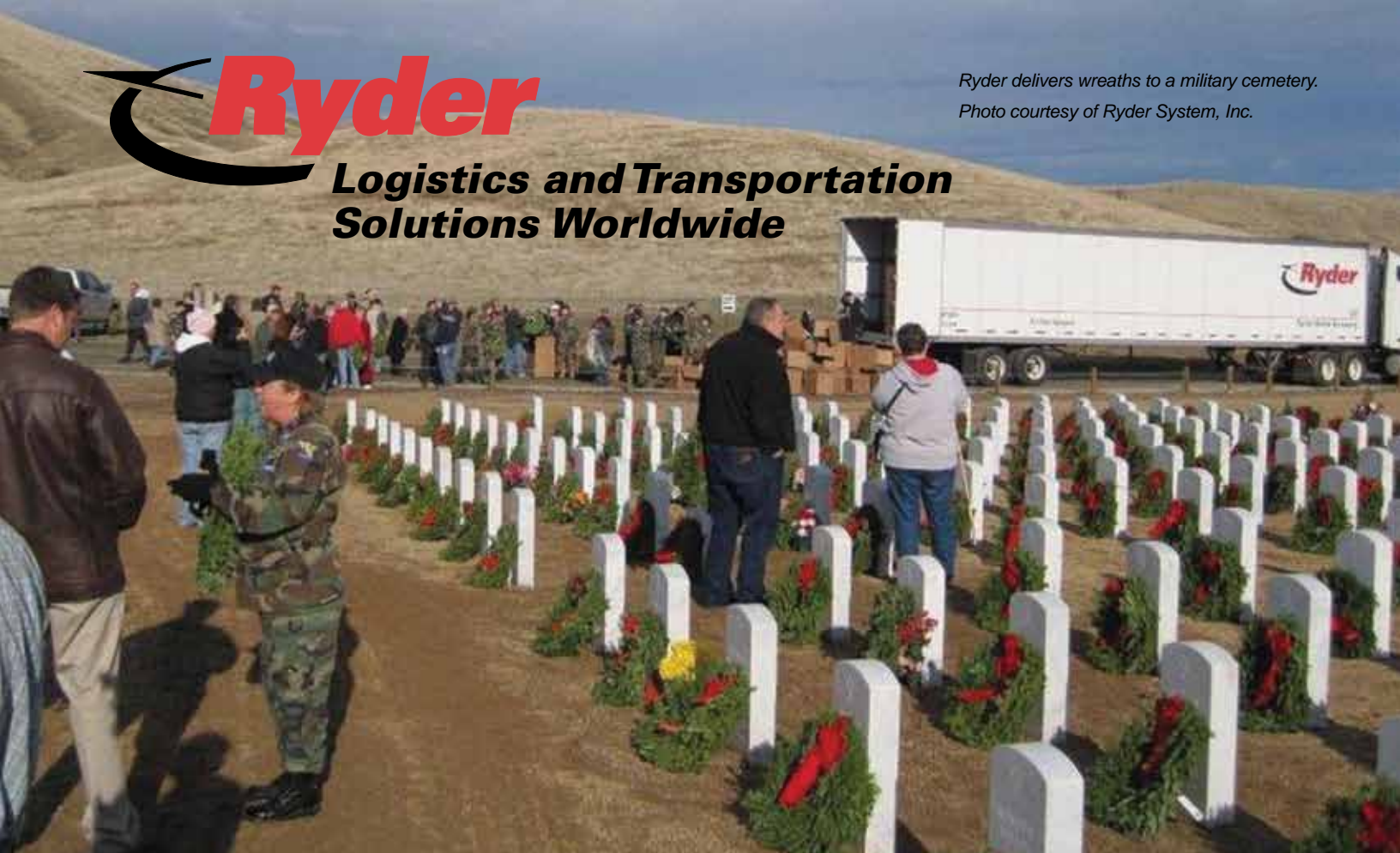
Ryder employs nearly 2,000 veterans and more than 700 employees are actively serving in the reserve components. Reinforcing their ongoing commitment to hire U.S. military veterans, Ryder is part of the U.S. Chamber of Commerce's *Hiring Our Heroes* program. In April, Ryder launched a new military recruiting web site to help veterans easily match their military skills with open positions at Ryder, which aims to hire 1,000 military veterans by 2013.

Also, the Army selected The Ryder Trauma Center in Miami, Fla., one of the nation's leading trauma centers, to train military surgical teams before being deployed.

"This Museum is most deserved," concluded Swienton, "and it will serve as a permanent memorial and reminder of those who gave the ultimate sacrifice, as well as honor all those who served in the Army to protect freedom for the World in the times in which they lived."



*Ryder delivers wreaths to a military cemetery.  
Photo courtesy of Ryder System, Inc.*





# *The 1814 Society* Hosts Annual

**M**embers of *The 1814 Society* recently gathered at Fort Belvoir for their annual event which began with a luncheon at the Fort Belvoir Officers' Club where project leaders delivered an update on the progress of the Museum Campaign.

In his welcome, MG John P. Herrling (USA-Ret.), Campaign Executive Director, noted that members of this group had traveled from nine different states, with Frank Varsolona making the longest trip from Nevada. "We are very proud of our *1814 Society* members," emphasized Herrling, "and we appreciate your commitment and support to this very important national project." Attendees also included Sean Wachutka, the Director of the Museum's Project Office, and members of the Museum Support Center staff.

Herrling highlighted some recent milestones for the Campaign, including the agreement by actor Joe Mantegna to serve as National Spokesperson, a successful



# Meeting at Fort Belvoir

corporate luncheon on Capitol Hill featuring a speech on sequestration by Congressional Representative Harold “Buck” McKeon (R-CA), and the posting of a Museum sign along the Fairfax County Parkway.

BG Creighton W. Abrams, Jr. (USA-Ret.), AHF Executive Director, followed with a presentation on the latest Museum design details, sharing several new elements and renderings. In addition to providing updates on each of the major galleries, Abrams described additional features such as a “Growing Up Army” exhibit, new macro artifacts such as the World War I Renault Light Tank, and the Cold War and Vietnam depictions in the *Fighting for the Nation Gallery*. Abrams also stressed the importance of the Museum engaging young people and supporting G-STEM educational opportunities.

“Educators, military leaders, corporate executives ... they all say that the United States needs to capture the attention of students, particularly middle-school students, in the subjects of geography, science, technology, engineering, and math, and give them ‘hands-on’ experiences to learn and spark some enthusiasm,” Abrams explained. “The Museum’s Experiential Learning Center is something that will set us apart from other military museums and will provide unique and high-quality learning experiences tailored to grade-level curriculum and standards.”

Following the luncheon, the group received an exclusive “behind-the-scenes” tour of The Center of Military History’s Museum Support Center (MSC). According to Curator Dieter Stenger, the MSC is a 127,000 square foot state-of-the-art facility with the mission of preserving Army material culture and art and training personnel

within the Army Museum System. In addition to the stewardship of over 60,000 pieces of historical property, the MSC also houses research archives, workspace for a Soldier artist-in-residence, a photo studio and lab, an exhibit workshop, and a classroom for professional training.

“It was very interesting to hear about the technology and effort that goes into handling, preserving, storing, and displaying artifacts,” commented *1814 Society* member Debra Cargill. “The curator that led our group was very knowledgeable and his enthusiasm, respect, and consideration for military history were remarkable,” added Clyde Cargill. “It’s refreshing to meet someone with such passion for his job.”

The event continued into the weekend when many members attended The Army Historical Foundation’s two-day historic tour of the Revolutionary War sites around the Philadelphia, Pa. area.



*1814 Society members receive a Museum update and an exclusive “behind-the-scenes” tour.*



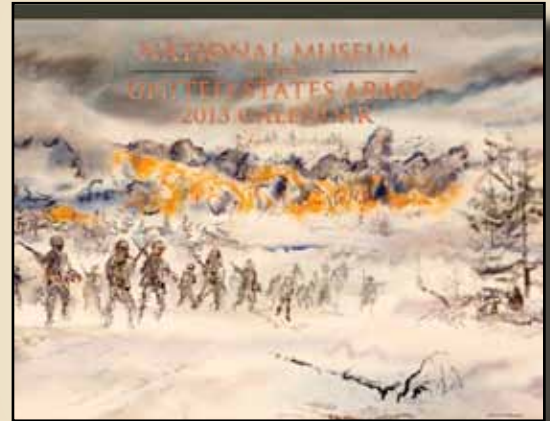


## Check Out Our New Look!

The Army Historical Foundation (AHF) recently launched a new design and a fresh look for the AHF and National Army Museum web site. According to Jamie Hubans, Director of Marketing and Publishing Services, the primary goal for the redesign was to incorporate current web site practices and to streamline the process for users to find the information they need. “We hope Museum supporters will take a minute to explore **www.armyhistory.org** and actively use it as a resource for the latest Museum and AHF news and updates,” added Hubans.



## MUSEUM CALENDAR AVAILABLE NOW



Founding Sponsors received their copy of The Army Historical Foundation's (AHF's) *National Museum of the United States Army 2013 Calendar* last month and additional copies of the calendar are now available for purchase via the AHF web site.

Following the popular motif set with the first edition in 2008, each calendar month highlights an historic event from the Army's annals illustrated by a specially selected piece of Soldier art from the U.S. Army Center of Military History's *Army Art Collection* and photographs of eight Soldiers taken from AHF's *Registry of the American Soldier*.

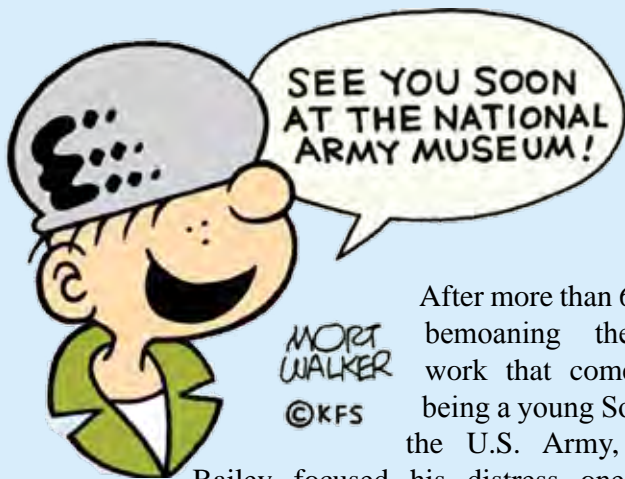
The Soldiers included are in some way associated with the event depicted in the artwork and are considered worthy proxies for the hundreds of thousands of their fellow Soldiers who share the association.

“We’ve included artwork and Soldiers’ photos from World War I up through today’s Global War on Terrorism,” noted Randy Yasenach, AHF’s graphic designer who lays out and designs the calendar. “And there are a couple of months when we’ll honor special groups like all those awarded the Purple Heart (February 2013) and all Army warrant officers (July 2013).”

To order extra copies of the *National Museum of the United States Army 2013 Calendar*, at \$10 each, visit the Museum Store at **www.armyhistory.org** or call (800) 506-2672.



# BEETLE BAILEY CONTINUES TO SPREAD THE WORD...



After more than 60 years bemoaning the hard work that comes with being a young Soldier in the U.S. Army, Beetle

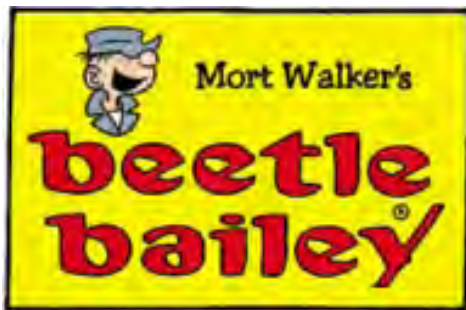
Bailey focused his distress one recent Sunday on a much more legitimate protest—America has no National Army Museum recognizing the service of its past and present Soldiers.

While reclining in usual fashion on his barrack's cot, the leading character of Mort Walker's award-winning

comic strip lists the types of real-life sacrifices made by Soldiers before saying with exasperation, "At least we deserve a National Army Museum or some thanks for what we do." In the end, Bailey is temporarily appeased by Private Plato's handshake as a show of appreciation.

This is the third time within the past 18 months that cartoonist Mort Walker, Beetle's creator, has helped the Army Historical Foundation raise awareness of and support for the future National Museum of the United States Army in his popular strip. Walker, a World War II Army veteran, has also lent his endorsement of the Museum to the Foundation's direct mail program.

"Mort Walker's portrayal of the lighter side of military life tickles a daily worldwide audience of millions," said COL Dave Fabian (USA-Ret.), the Foundation's Director of Communications. "We're especially grateful for his—and Beetle's—continuing efforts in support of the Museum project."





# Reflections

## REFLECTIONS

# BATTLEFIELD HOLIDAYS

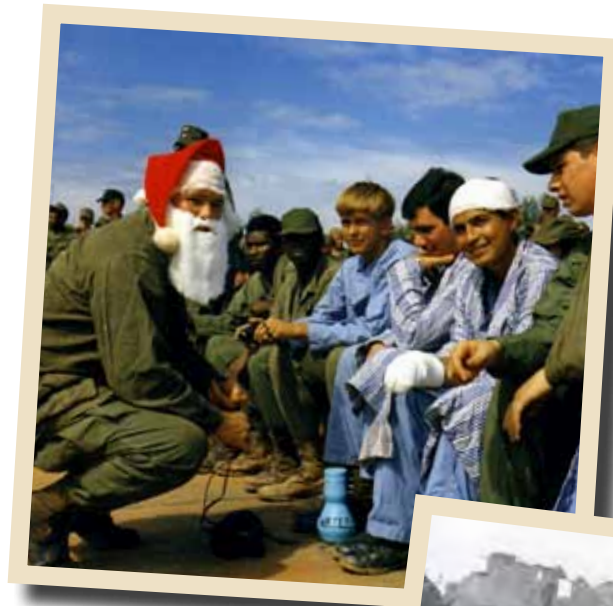
This quarter *Call To Duty's* "Reflections" section goes seasonal with a simple photo album of Soldiers of five different wars during the holidays. We hope the photos bring back many personal recollections of packages from home, holiday hot meals, Bob Hope's humor, and, most memorably, the spirit of the holiday season regardless of the battlefield.



Christmas mail arrives at Bruvans, France, 1917. U.S. Army photo.



Afghanistan, 2011—Soldiers of the 25th Signal Battalion decorate unit Christmas tree at Bagram Air Field. DVIDSHUB photo by SGT Melisa Foster.



Vietnam, 1970—Santa and hospital patients during the Bob Hope Christmas Show. U.S. Army photo.



European Theater of Operations, 1944—PFC Carl Anker, PFC Edmund Dill, and SGT Ted Bailey open Christmas packages. U.S. Army photo.



Korea, 1951—2nd ID Soldiers enjoy Christmas Day Dinner. U.S. Army photo.